

Appendix C: Bibliography

Study Type	Study Name	Year	Produced By
Market Studies and Business Plans	People's Grocery Market Business Plan	2007	People's Grocery
Market Studies and Business Plans	Mandela Marketplace Market Study	2006	NORTHERN REAL ESTATE Development & Consulting
Market Studies and Business Plans	Mandela Food Cooperative Natural-Lifestyle, Quick-Trip and Take-Out Meals Supermarket Business Plan	2007	City of Oakland Community Economic Development Agency (CEDA)
Market Studies and Business Plans	Neighborhood Market Drill Down: West Oakland	2005	Social Compact Inc.
City-wide Retail Strategy	Existing Retail Sector Performance, A Component of the Oakland Retail Enhancement Strategy	2008	Conley Consulting Group; JRDV Architects; Strategic Economics; Colliers International
City-wide Retail Strategy	Implementation Plan, Oakland Retail Enhancement Strategy	2008	Conley Consulting Group; JRDV Architects; Strategic Economics; Colliers International
Food Processing and Distribution Assessments	Alameda County's Jobs and Economic Development Project, Food Processing Study	1998	Alameda County Economic Development Alliance for Business and the Community Bank of the Bay
Food Processing and Distribution Assessments	Putting Oakland to Work	2007	East Bay Alliance for a Sustainable Economy; Workforce Development Collaborative; Urban Habitat; Urban Habitat; UC Berkeley Labor Center; Urban Strategies Council
Food Processing and Distribution Assessments	Taking Stock of Oakland's Economy	2007	Oakland Metro Chamber of Commerce; McKensey & Company
Food Processing and Distribution Assessments	Pre-Development Planning for the Oakland Army Base Gateway Development Area	2007	Community, Design & Environment (DC&E); Bay Area Economics (BAE)
Food Processing and Distribution Assessments	City of Oakland Staff Report: A Report Forwarding Recommendations on Industrial Land Use Policy and Proposed Criteria for the Conversion of Industrial Land to Non-Industrial Uses, November 8, 2005	2005	City of Oakland Community Economic Development Agency (CEDA)

Other Assessments Reviewed for Background Information (a)

City-wide Retail Strategy	Staff Report: Action on a Report Implementing Recommendations of the Oakland Retail Enhancement Strategy	2008	City of Oakland Community Economic Development Agency (CEDA)
Economic Development Strategy	Oakland Economic Development Task Force Report	2007	Oakland Economic Development Task Force
Neighborhood Economic Assessment	Lower San Antonio Family Economic Success (FES) Work Group Survey	2004	Urban Strategies Council
Food Processing and Distribution Assessments	City of Oakland Staff Report: Report and Recommendations Adopting a Motion Establishing a City-Wide Industrial Land Use Policy	2008	City of Oakland Community Economic Development Agency (CEDA)
Market Studies and Business Plans	Neighborhood Market Drill Down: East Oakland	2005	Social Compact Inc.
Market Studies and Business Plans	Neighborhood Market Drill Down: Lower San Antonio	2005	Social Compact, Inc.
Market Studies and Business Plans	Neighborhood Market Drill Down: Fruitvale	2005	Social Compact Inc.
Workforce Study	Labor Market Study Target Industry Cluster: Food Processing and Distribution (b)	2004	Oakland Workforce Investment Board; Oakland Community and Economic Development Agency (CEDA)

Notes:

- (a) These assessments were not included in meta-analysis because either they contained similar information and indicators as the reports above, or they were deemed inappropriate for the meta-analysis.
 (b) This study was not reviewed as author was unavailable to distribute copy.

Source: BAE, 2008.