



Built Environment– Evaluating Impacts of Place-Based Health Campaign

Timeline: September 2016 – December 2016

Compensation: Unpaid

Reports to: Project Associate, Built Environment

Due date: 9/02/2016

Internship description:

Will prizes and incentives increase awareness about and participation in neighborhood-based activities that promote healthy eating and physical activity? Are there additional benefits or unintended challenges of a neighborhood-based health promotion campaign? The evaluation intern would help answer this question by collecting data (quantitative and qualitative) from community partners participating in East Oakland health promotion. The data intern would explore the impacts, if any, the health promotion campaign had on participation rates as well as on the wellbeing of program participants.

To apply, please submit resume and complete HOPE Collaborative's [intern form online](#). Applications reviewed on rolling basis.

Required skills and qualifications:

- Experience in quantitative and qualitative data analysis, especially tabulating participation trends, and conducting qualitative interviews
- Strong writing skills; with expectation of final report summarizing impact of project
- Graduate student preferred
- Knowledge of or interest in public health and community-based organizing
- Independent, problem-solver



Built Environment– Marketing a Place-Based Health Campaign

Timeline: September 2016 – December 2016

Compensation: Unpaid

Reports to: Project Associate, Built Environment

Due date: 9/02/2016

Internship description:

Will prizes and incentives increase awareness about and participation in neighborhood-based activities that promote healthy eating and physical activity? Are there additional benefits or unintended challenges of a neighborhood-based health promotion campaign? The marketing intern will help answer this question by regularly posting on social media; outreaching to East Oakland residents; and contacting East Bay media (print and media). Additionally, the intern would help develop associated marketing material for the health campaign.

To apply, please submit resume and complete HOPE Collaborative's [intern form online](#). Applications reviewed on rolling basis.

Required skills and qualifications:

- Excellent computer skills using Microsoft Office (Word, Excel, Powerpoint, Publisher), internet and email
- Social media skills a plus
- Experience in editing and designing documents for publication using design software
- Graduate student preferred
- Knowledge of or interest in public health and community-based organizing